

MAGUIRE/MAGUIRE, INC.

May 3, 2013

Via email

**Commentary & Recommendations
Proposed New Combined Federal Campaign Regulations
RIN 3206-AM68**

The Honorable Elaine Kaplan
Acting Director
Office of Personnel Management

Dear Ms. Kaplan:

I am writing in my capacity as a member of the CFC-50 Commission. The views I express here are mine personally and not necessarily those of my clients. I'd like to add these two new ideas to the mix for your consideration:

Go Larger: The Federal Family Season of Sharing

The Federal employee spirit of generosity goes far beyond the CFC. CFC is just part of the equation, one giving option among many. Why not allow those who give outside the CFC to be part of the celebration? Ask the President to declare October-December as the Federal Family Season of Sharing and encourage employees to add their non-CFC charitable contributions to the Season's total by sending in copies of their receipts to be counted together with CFC gifts.

Seeing that others are giving is a powerful motivator in deciding whether to give yourself, which is why allowing outside gifts to be added to the CFC will have a force multiplier impact on the CFC. Recognizing the "total gift" is also a more accurate reflection of Federal employee generosity and evidence of the beneficial impact of Federal employees on their communities – good and well-deserved recognition.

Give Federal Employees More Skin In The Game; Let Them Add Their Own Charities To the CFC List

Early in the campaign year call for charity nominations/submissions from the Federal employee community for the upcoming campaign. Employees need only submit the “short form” application package for the charity’s initial year. Provide that a charity so submitted by a Federal employee will participate free of charge its first year. What a gift to the employee’s favorite charity – to be presented to four million potential givers! And what an empowerment for the employee to do good (and to endorse the CFC and encourage others to do the same).

Sincerely,

A handwritten signature in black ink that reads "Patrick Maguire". The signature is written in a cursive style with a large, stylized initial "P".

Patrick Maguire

415/497-2160, ext 112
pmaguire@maguireinc.com