

In light of the newly proposed OPM CFC regulation changes, we felt it necessary to respond to clarify points about CFC Nexus as a possible technology solution to managing the entire CFC campaign as a complete end to end solution.

ABOUT CFC NEXUS

CFC Nexus current services almost 70 PCFO's including the National Capital Area. It's capabilities as an online campaign management platform extends beyond simple online pledging. With the newly launched charity application portal (Charity Nexus), CFC Nexus also provides the infrastructure to manage all the existing campaigns within the current CFC structure and all attendant workflow processes. Management capabilities that currently exist would allow OPM to view, monitor, or audit any campaign using CFC Nexus including real-time metrics on charity applications to each PCFO as well as real-time pledging information and post-campaign auditing, all from a central location that can be interfaced from any web-enabled location. The proposed RCCs could also monitor aggregate or individual campaign reports within the RCC's domain. Automated reporting including composite and individual reporting with graphic summaries are a current reality in CFC Nexus with the additional capability to offer real-time embedded reports at any level of granularity for all projected RCCs, CCA's, etc.

CHARITY APPLICATION

In 2013 Charity Nexus was launched to facilitate in local charity application to CFC. This application process was designed to scale and can facilitate the current process through all iterations and possibilities for future proposed changes to the CFC structure including the ability to collect funds from charities that apply to become part of the campaign as outlined in the newly proposed regulation changes. Workflow, auditing, appeals, can be managed centrally for all campaigns securely and with ease in a singular infrastructure.

WEBSITES

CFC Nexus manages nearly 50 CFC websites. Using a similar infrastructure to CFC Nexus, regional CFC campaign sites can be housed in a singular url (i.e. www.cfc.gov) making management, searching, campaign reports, charity searches, etc. available in one location for all federal donors.

FLEXIBILITY

CFC Nexus provides an infrastructure that can support all possible transitional periods between the current CFC methodology (which includes paper and online pledging and a PCFO/LFCC structure), all the way through to a pure online only system with the proposed CFC structure (RCC/CCA/marketing organization). For Federal agencies requiring higher level security, CFC Nexus can be implemented in stand-alone configurations allowing completely isolated instances for NSA/FBI/DOD, etc. as necessary while still providing a uniform methodology and reporting mechanisms for OPM. CAC card identification and alternative identification methods are easily integrated. Proposed detailed reporting and functions from payroll centers would allow secure paperless pledging from end to end for all Federal agencies with complete tracking of each pledge's status and the status of each stage of the pledging workflow.

There is no other system as flexible, customizable, adaptable and proven. CFC Nexus has been successfully implemented in almost every major Federal agency. Proposed regulation changes would allow CFC Nexus to become even more efficient at supporting the campaign.

COST SAVINGS

- Reduced auditing efforts by OPM, less staff and effort
- Vastly efficient platform for the entire campaign, greater efficiency and uniformity
- Implementing uniform, controlled workflows from charity application through pledging and post-campaign auditing
- Scalability to support the transition from current CFC structures through the proposed structures including the transition from paper to pure online only pledges for all campaigns.

ADDITIONAL SYSTEM BENEFITS

- Complete system support for Universal Giving. This has already been implemented in a pilot basis.
- Mobile pledging has been implemented and in the field.
- Allows regulation accepted processes for retirees and contractors including reporting for each of these categories as breakouts as necessary.
- Allows for specialized campaigns for all federal employees for disaster relief or one-time event driven campaigns with the option of adding communications platform to notify federal donors of these events.
- Ability to control per-donor and/or per-agency allowed pledging methods (payroll, credit card, check, cash, recurring cc, ach, recurring ach)
- Maintains complete PII security (within the umbrella of OPM/DOD/NSA/etc.)
- Each campaign region can still maintain local identification through branding, language, or imagery. Accounts and reports can be broken down to more granular levels automatically including regional levels (RCC), state levels, city/county levels as necessary to give more localized information.
- Centralized training, uniform training methodology due to uniform process for all campaigns. Training can be via webinar, set videos, online documentation or a combination of all these methods.

SUMMARY

CFC Nexus can provide an end to end technology solution (websites, charity application, campaign management including pledging) to the federal government for significantly less than 1% of the current campaign annually.