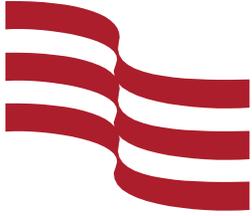


CAMPAIGN SERVICE CENTER



June 7, 2013

Keith Willingham, Director, Combined Federal Campaign
U.S. Office of Personnel Management
Room 6484A
1900 E Street, NW
Washington, DC

RE: RIN 3206-AM68

Dear Mr. Willingham,

Campaign Service Center has been a partner with the Combined Federal Campaign since its inception. My father was one of the first regional directors for International Service Agencies in the early 1960s. He started Campaign Service Center as he saw a need for helping CFCs create their campaign materials. CFC has been in my family my entire life.

Now 53 years later, I am running Campaign Service Center. I took this business over from my father in 1990. I am proud to be a part of the CFC and have worked with campaigns all over the country for many years. I have relationships with great campaign managers that do an amazing job in running the CFC.

I work with over 70 CFCs in producing their brochure/catalog, pledge forms, posters and other printed materials for the campaign. Brochure design and printing is my specialty and the main income source for my business. Through many years of attending CFC conferences, I have stayed current on all CFC regulations and served as an ambassador for proper CFC practices. I have always done my best to follow all the rules.

The personal touch is what helps my business succeed. If I only offered internet service, I would not have a business. The same thing applies to the CFC. Without a local CFC manager the campaign loses its value. Federal employees are human and are affected by the connection and "humanness" of a personal ask. If the key worker doesn't contact each and every employee, the campaign suffers. The idea of eliminating PCFOs and LFCCs is like putting a dagger through the CFC heart. It's all about the people and the value of human contact.

I think back on every CFC theme we have used over the years. They're all on my office wall:

"One campaign helps people all year long"

"The Power of One"

"What Makes America Great"

"iCare"

"Give a little. Help a lot."

"Reasons We Give"

"Every One of Us Can Be the Miracle"

"iCan"

"Where the Heart is...in Every One of Us"

"50 Years of Caring"

4762 Naniloa Drive
Salt Lake City, Utah 84117
(801) 274-7500
FAX (801) 274-7501
suzanne@campaignservice.com



It's all about people! You can't take the people out of it and expect the campaign to thrive. There are many people depending on the success of this campaign. It has been the model of outstanding fundraising for 51 years worldwide!

Along with the importance of having a human being run the campaign is the importance of having a printed piece to hand to the potential donors. You will not get the same response in sending out emails. Unless a key worker conducts a meeting and hands out materials and creates a connection with the donors, nothing will happen. The costs of producing brochures/catalogs, pledge forms, posters, etc is minimal to what the campaign will lose without the personal touch. The donor needs something in their hand and a reason to give. Being touched by a story of someone helped by CFC by one of the many worthy charities is priceless.

The Combined Federal Campaign has always been about people. Please do not take that away. Please do not be so short-sighted as to give up something that works and something that the government and the American people can be proud of. That's a unique situation in today's world.

Respectfully,

A handwritten signature in black ink, reading "Suzanne H. Doutré". The signature is written in a cursive, flowing style.

Suzanne H. Doutré, President