A Million Donors Choose

**A Report on Donor Choice**

**Results for the top performing charities in the 2016 CFC**

**September 7, 2017**

The Workplace Giving Alliance annually gathers data regarding charity performance in the U.S Combined Federal Campaign. *A Million Donors Choose* reports go back to the 2009 CFC; they are the only detailed window into the charity preferences of federal employees.

Below are highlights drawn from the most recent report, published on September 7, 2017, including results for the highest performing charities. The full report is available at <http://www.wg-alliance.org/research>.

## Background on the CFC

For more than half a century, the U.S. government has sponsored the Combined Federal Campaign – the world's largest workplace fundraising drive.

Each fall, federal employees – civilian, military and postal – are invited to support eligible national and local charities. Employees are directed to either a printed or digital list of every eligible national and international organization, plus the many local groups that have qualified in a particular community.

The CFC operates through zones. (Starting with the 2017 CFC, the boundaries will be determined by the federal government.) Zones vary in size, from metropolitan regions to multiple states.

In the 2016 CFC, national and international organizations accounted for about 2,600 of the approximately 19,000 total participating charities; the rest were local organizations. The size of each local list varied from zone to zone, reflecting the number of charities local to that area. The printed directory for each zone often ran more than 100 pages. An example is to the left.

In the 2016 CFC, employees also received a pledge card, or, depending on the zone, had the option of using an online system to make their pledges. They were advised to pick one or more groups from the list of qualified organizations and pledge to each one. About four million employees were invited to participate, and hundreds of thousands of employees did so. Federal donors sometimes gave a single gift by writing a check or offering cash, but normally employees authorized their federal payroll office to withhold a particular amount from each paycheck throughout the following calendar year.

This report includes pledge results from three CFC cycles: 2014, 2015, and 2016. In total, 96 local campaign zones contributed data for at least one of these years. They represent a sizeable sample of the full CFC, and the figures below have been extrapolated to 100 percent to allow year-over-year comparisons.

## Declining Participation: Donors and Charities

The total number of CFC donors, the total number of employees solicited, and the participation rate have all declined as the table below shows. It is difficult to pinpoint the precise reasons for declining campaign participation, but one factor may be a shift in the mechanisms donors are using.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **2016** | | **2015** | | **2014** | |
| **Natl - Intl Charities** | $97,850,344 | 58.4% | $106,718,753 | 60.0% | $112,294,690 | 58.1% |
| **Local Charities** | $69,272,714 | 41.6% | $71,063,207 | 40.0% | $80,911,946 | 41.9% |
| **Total Pledges** | $167,123,057 | 100.0% | $177,781,960 | 100.0% | $193,206,636 | 100.0% |
| *Total # Donors* | *409,275* | | *486,282* | | *567,805* | |
| *Total # Solicited* | *3,832,581* | | *3,935,493* | | *4,019,819* | |
| *Participation Rate* | *10.68%* | | *12.36%* | | *14.13%* | |

Source: OPM 1417 annual reports

Charities also are participating less in the CFC. The table below shows that the number of national and international charities choosing to enter the campaign has dropped in the last two years. We anticipate a sharp drop in the number of participating charities in the 2017 CFC.

## Top Performers in the 2016 CFC

We present below results for the 100 national and international organizations receiving the highest pledges in the 2016 CFC. The pledge figures have been extrapolated and rounded to the nearest $100.

* St. Jude Children’s Research Hospital received the highest pledge total: an estimated $7,097,200.
* American National Red Cross was in second place with an estimated $2,103,800.
* Doctors Without Borders held third place, receiving an estimated $2,025,200.
* The last charity within the Top 100 was EOD Warrior Foundation, which received an estimated $173,400.

The first table below lists the Top 100 in descending pledge order. Also included are each charity’s CFC number and federation affiliation, if the group was a member of a federation in the 2016 CFC. We have shortened some of the charity and federation names to save space. For purposes of comparison, we list to the far right of the chart each charity’s rank for 2015 and 2014.

| Top 100 Performers in 2016 CFC – Descending Order | | | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| 2016 Rank | Charity Name | Federation Affiliation | 5-Digit Code | Estimated Pledges | 2015 Rank | 2014 Rank |
| 1 | St. Jude Children's Research Hospital | Community Health Charities | 10560 | $7,097,200 | 1 | 1 |
| 2 | American National Red Cross | American Red Cross | 10266 | $2,103,800 | 4 | 4 |
| 3 | Doctors Without Borders | Global Impact | 11112 | $2,025,200 | 3 | 3 |
| 4 | Wounded Warrior Project, Inc | Natl/Intnl Independent Organizations | 11425 | $1,814,200 | 2 | 2 |
| 5 | Planned Parenthood Fedn of America | Health & Med Research Charities | 11682 | $1,707,400 | 9 | 21 |
| 6 | Fisher House Foundation | Military Family and Vets Service Orgs | 11453 | $1,576,300 | 6 | 6 |
| 7 | American Cancer Society | Community Health Charities | 10570 | $1,521,500 | 5 | 5 |
| 8 | Catholic Relief Services - USCCB | Catholic Service Organizations | 12194 | $1,319,700 | 7 | 7 |
| 9 | American Civil Liberties Union | America's Charities | 11890 | $1,127,600 | 78 | 78 |
| 10 | ASPCA | Animal Charities of America | 11645 | $1,104,400 | 8 | 8 |
| 11 | Samaritan's Purse | Christian Service Charities | 10532 | $984,500 | 10 | 10 |
| 12 | Shriners Hospitals for Children | Children’s Med & Research Charities | 12139 | $900,400 | 15 | 15 |
| 13 | United Negro College Fund | Natl/Intnl Independent Organizations | 10672 | $894,900 | 11 | 11 |
| 14 | National Public Radio | Natl/Intnl Independent Organizations | 10030 | $829,300 | 12 | 14 |
| 15 | Disabled American Veterans | Military Family and Vets Service Orgs | 11322 | $828,300 | 14 | 16 |
| 16 | United Service Organizations | USO (United Service Organizations) | 11381 | $785,300 | 13 | 9 |
| 17 | American Heart Association | Community Health Charities | 11236 | $736,000 | 16 | 12 |
| 18 | Southern Poverty Law Center | America's Charities | 10352 | $726,800 | 111 | 139 |
| 19 | Alzheimer's Research and Prevention | Health & Med Research Charities | 12166 | $653,800 | 18 | 17 |
| 20 | Alzheimer's Association® | Community Health Charities | 11234 | $533,400 | 26 | 33 |
| 21 | Make-A-Wish Foundation® | Children First - America's Charities | 11375 | $511,200 | 17 | 13 |
| 22 | Nature Conservancy, The | EarthShare | 10643 | $497,400 | 19 | 18 |
| 23 | Special Operations Warrior Fdn | Military Family and Vets Service Orgs | 11455 | $477,300 | 28 | 23 |
| 24 | Focus on the Family | Christian Service Charities | 10534 | $474,900 | 22 | 20 |
| 25 | Paws4Vets | Animal Charities of America | 19324 | $471,200 | 34 | 47 |
| 26 | Michael J. Fox Foundation | Health & Med Research Charities | 12227 | $441,000 | 29 | 29 |
| 27 | Susan G. Komen | Community Health Charities | 10615 | $440,600 | 24 | 19 |
| 28 | Natural Resources Defense Council | EarthShare | 10623 | $413,200 | 123 | 152 |
| 29 | Alzheimer's Research Foundation | Health & Med Research Charities | 11029 | $410,800 | 27 | 41 |
| 30 | Catholic Charities USA | Catholic Service Organizations | 10674 | $400,800 | 20 | 24 |
| 31 | American Diabetes Association | Community Health Charities | 11235 | $397,500 | 43 | 39 |
| 32 | Multiple Sclerosis Nat Research Ins | Medical Research Charities | 12135 | $392,200 | 33 | 27 |
| 33 | Humane Society of the United States | Animal Charities of America | 11894 | $383,400 | 32 | 35 |
| 34 | International Rescue Committee, Inc. | Global Impact | 11113 | $381,800 | 44 | 129 |
| 35 | United States Fund for UNICEF | Global Impac | 12182 | $378,700 | 25 | 31 |
| 36 | World Wildlife Fund | EarthShare | 12072 | $373,400 | 37 | 34 |
| 37 | Puppies Behind Bars | Animal Charities of America | 11902 | $366,300 | 36 | 37 |
| 38 | Heifer International | Global Impact | 12079 | $365,900 | 30 | 28 |
| 39 | Voice of the Martyrs, The | Christian Service Charities | 10993 | $356,200 | 42 | 38 |
| 40 | Cancer Research Institute | Community Health Charities | 11999 | $354,800 | 62 | 89 |
| 41 | Semper Fi Fund | Military Family and Vets Service Orgs | 11459 | $352,200 | 31 | 51 |
| 42 | Roger L. Von Amelunxen Foundation | Natl/Intnl Independent Organizations | 10010 | $351,200 | 23 | 81 |
| 43 | Gary Sinise Foundation | Military Family and Vets Service Orgs | 27963 | $347,800 | 58 | 97 |
| 44 | Lutheran World Relief | Christian Charities USA | 11114 | $328,200 | 51 | 44 |
| 45 | Postal Employees Relief Fund | Natl/Intnl Independent Organizations | 10268 | $325,200 | 87 | 71 |
| 46 | K9s For Warriors | Military Support Groups of America | 82286 | $313,300 | 59 | 90 |
| 47 | Sierra Club Foundation, The | EarthShare | 12071 | $311,500 | 88 | 75 |
| 48 | Food for the Poor, Inc. | International Independent Orgs | 10328 | $309,200 | 53 | 46 |
| 49 | Wounded Warrior Emer Support Fund | Military Family and Vets Service Orgs | 11450 | $299,300 | 21 | 22 |
| 50 | World Vision, Inc. | Global Impact | 11117 | $297,400 | 39 | 25 |
| 51 | Breast Cancer Research Foundation | Medical Research Charities | 10584 | $292,400 | 40 | 70 |
| 52 | Salvation Army World Service Office | Global Impact | 12084 | $290,700 | 46 | 49 |
| 53 | Ronald McDonald House Charities® | Children First - America's Charities | 11277 | $286,500 | 38 | 36 |
| 54 | Smile Train | International Independent Orgs | 10284 | $280,500 | 49 | 42 |
| 55 | NAACP Legal Defense and Edu Fund | America's Charities | 11104 | $278,800 | 107 | 99 |
| 56 | Amer Association for Cancer Research | CancerCURE of America | 12009 | $268,700 | 63 | 103 |
| 57 | ALS Association, The | Community Health Charities | 11997 | $267,000 | 65 | 45 |
| 58 | Feed the Children | America's Charities | 10986 | $263,400 | 45 | 30 |
| 59 | United Methodist Committee | Global Impact | 11116 | $251,800 | 50 | 50 |
| 60 | Feeding America | America's Charities | 11627 | $251,200 | 52 | 53 |
| 61 | Children's Hospital | Children First - America's Charities | 65105 | $247,800 | 70 | 57 |
| 62 | Sisters Network Inc. | CancerCURE of America | 10756 | $237,400 | 54 | 54 |
| 63 | EarthShare | EarthShare | 10252 | $233,500 | 79 | 62 |
| 64 | Save the Children Federation, Inc. | Global Impact | 12085 | $228,400 | 75 | 64 |
| 65 | Chesapeake Bay Foundation, Inc. | Conservation & Preservation Charities | 11325 | $228,100 | 57 | 66 |
| 66 | Breast Cancer Research & Assistance | CancerCURE of America | 10944 | $225,700 | 69 | 63 |
| 67 | Autism Speaks | Community Health Charities | 12413 | $224,800 | 72 | 74 |
| 68 | Leukemia & Lymphoma Society, The | Community Health Charities | 11239 | $221,800 | 71 | 76 |
| 69 | Autism Society of America Foundation | Health & Med Research Charities | 11836 | $221,700 | 76 | 69 |
| 70 | National Park Foundation | Conservation & Preservation Charities | 11252 | $220,000 | 122 | 104 |
| 71 | Dogs on Death Row | Animal Charities of America | 65303 | $219,500 | 67 | 58 |
| 72 | Cure Alzheimer's Fund | Health & Med Research Charities | 24434 | $217,900 | 116 | 85 |
| 73 | Alzheimer's Foundation of America | Health & Med Research Charities | 11834 | $213,200 | 112 | 132 |
| 74 | National Multiple Sclerosis Society | Community Health Charities | 11409 | $211,300 | 82 | 68 |
| 75 | Toys For Tots Foundation | Children's Charities of America | 10400 | $208,900 | 66 | 73 |
| 76 | Breast Cancer Aid & Research Institute | CancerCURE of America | 41620 | $202,400 | 73 | 65 |
| 77 | Wounded Warriors Family Support | Natl/Intnl Independent Organizations | 81534 | $196,800 | 47 | 40 |
| 78 | Diabetes Charities of America | Diabetes Charities of America | 73672 | $196,700 | 190 | 135 |
| 79 | Compassion International | Global Impact | 10522 | $193,600 | 61 | 48 |
| 80 | Human Rights Campaign Foundation | America's Charities | 11893 | $192,700 | 101 | 94 |
| 81 | Catholic Health Care for the Poor | Catholic Service Organizations | 10909 | $191,500 | 92 | 116 |
| 82 | Cancer Aid and Research Fund | CancerCURE of America | 10617 | $191,000 | 89 | 101 |
| 83 | Best Friends Animal Society | Natl/Intnl Independent Organizations | 42164 | $190,700 | 127 | 131 |
| 84 | Pancreatic Cancer Action Network | Community Health Charities | 10607 | $190,400 | 74 | 72 |
| 85 | Lupus Foundation of America | Community Health Charities | 10566 | $190,300 | 81 | 86 |
| 86 | Cystic Fibrosis Foundation | Community Health Charities | 11406 | $190,200 | 83 | 93 |
| 87 | Habitat for Humanity | Christian Charities USA | 98727 | $190,000 | NA | 43 |
| 88 | JDRF International | Community Health Charities | 10569 | $188,300 | 86 | 91 |
| 89 | Elephant Sanctuary | Wild Animals Worldwide | 10470 | $187,200 | 91 | 84 |
| 90 | International Justice Mission (IJM) | Christian Service Charities | 85320 | $186,800 | 102 | 143 |
| 91 | Cancer Research Foundation | CancerCURE of America | 10599 | $186,300 | 103 | 55 |
| 92 | CancerCURE of America | CancerCURE of America | 10894 | $185,900 | 94 | 77 |
| 93 | Catholic Service Organizations | Catholic Service Organizations | 35313 | $183,200 | 108 | 115 |
| 94 | Lupus Research Institute | Natl/Intnl Independent Organizations | 48891 | $181,100 | 93 | 96 |
| 95 | Homes For Our Troops | Military Family and Vets Service Orgs | 12525 | $179,100 | 90 | 108 |
| 96 | Wycliffe Bible Translators | Christian Service Charities | 11737 | $178,600 | 100 | 106 |
| 97 | Women In Military Service for Amer | Military Family and Vets Service Orgs | 11350 | $176,300 | 163 | 230 |
| 98 | CARE | Global Impact | 11678 | $175,200 | 68 | 59 |
| 99 | Public Broadcasting Service | Natl/Intnl Independent Organizations | 47620 | $173,500 | 104 | 127 |
| 100 | EOD Warrior Foundation | Military Support Groups of America | 37190 | $173,400 | 60 | 32 |

Our next table displays the pledge totals for the Top 100, organized by federation. The reader will see that 89 of the top 100 charities were affiliated with a federation. The American Red Cross and USO participated in the CFC on their own, with the visibility of a federation but without members. Community Health Charities had 15 members in the top 100, receiving over $12.7 million in pledges. Federations, including Community Health Charities, have additional members, of course. Our table is limited to the Top 100 performing charities.

| **2016 Pledge Totals by Federations - Top 100 National/International Charities** | | | | |
| --- | --- | --- | --- | --- |
| **Federation** | **Total 2016 Pledges** | **Share of Total** | **Charities** | **Average** |
| American Red Cross | $2,034,700 | 4.1% | 1 | $2,034,700 |
| America's Charities | $2,747,200 | 5.5% | 6 | $457,900 |
| Animal Charities of America | $2,461,300 | 4.9% | 5 | $492,300 |
| CancerCURE of America | $1,448,100 | 2.9% | 7 | $206,900 |
| Catholic Service Organizations of America | $2,026,400 | 4.1% | 4 | $506,600 |
| Children First - America's Charities | $1,011,300 | 2.0% | 3 | $337,100 |
| Children's Charities of America | $202,000 | 0.4% | 1 | $202,000 |
| Children's Medical & Research Charities of America | $870,900 | 1.7% | 1 | $870,900 |
| Christian Charities USA | $501,300 | 1.0% | 2 | $250,700 |
| Christian Service Charities | $2,109,300 | 4.2% | 5 | $421,900 |
| Community Health Charities | $12,345,500 | 24.8% | 15 | $823,000 |
| Conservation & Preservation Charities of America | $433,500 | 0.9% | 2 | $216,800 |
| Diabetes Charities of America | $190,200 | 0.4% | 1 | $190,200 |
| EarthShare | $1,768,900 | 3.5% | 5 | $353,800 |
| Global Impact | $4,437,900 | 8.9% | 10 | $443,800 |
| Health & Medical Research Charities of America | $3,738,900 | 7.5% | 7 | $534,100 |
| International Independent Organizations | $570,400 | 1.1% | 2 | $285,200 |
| Medical Research Charities | $662,100 | 1.3% | 2 | $331,100 |
| Military Family and Veterans Service Organizations | $4,097,600 | 8.2% | 8 | $512,200 |
| Military Support Groups of America | $470,600 | 0.9% | 2 | $235,300 |
| National/International Independent Organizations | $4,794,100 | 9.6% | 9 | $532,671 |
| USO (United Service Organizations) | $759,500 | 1.5% | 1 | $759,473 |
| Wild Animals Worldwide | $181,100 | 0.4% | 1 | $181,053 |
| **Total** | **$49,862,800** | 100.0% |  |  |

We next present a table that compares the 2016 pledges totals to the 2015 totals for the highest performing charities.

* American Civil Liberties Union Foundation saw its pledges jump almost 400 percent from 2015 to 2016.
* Southern Poverty Law Center saw a 345 percent rise.
* Natural Resources Defense Council saw a 180 percent rise.
* Wounded Warrior Project saw its pledges *drop* by an estimated 57 percent.

As has been widely reported, total pledges in the 2016 CFC were below the total for the 2015 CFC; the actual drop was 6 percent. An organization that saw its own pledge total drop by less than 6 percent effectively performed better than the CFC as a whole. We have, therefore, broken the table into three sections:

* Organizations that saw their 2016 pledge total actually rise in comparison to 2015
* Organizations that saw their 2016 pledge total drop – but by an amount less than 6 percent
* Organizations that saw their 2016 pledge total drop by 6 percent or more.

One Top 100 organization in the 2016 CFC did not participate in 2015, so the list below shows only 99 groups.

| **Comparing CFC Pledge Results in 2016 and 2015 – Top 100 National/International Charities** | | | | |
| --- | --- | --- | --- | --- |
| **Charity Name** | **2016 Pledge Total** | **2015 Pledge Total** | **$ Increase or Decrease** | **% Increase or Decrease** |
| American Civil Liberties Union Foundation Inc | $1,090,500 | $218,700 | $871,800 | 398.63% |
| Southern Poverty Law Center | $702,900 | $157,800 | $545,100 | 345.44% |
| Natural Resources Defense Council | $399,600 | $142,400 | $257,200 | 180.62% |
| Diabetes Charities of America | $190,200 | $102,200 | $88,000 | 86.11% |
| NAACP Legal Defense and Educational Fund | $269,600 | $162,800 | $106,800 | 65.60% |
| Planned Parenthood Federation of America | $1,651,300 | $1,011,100 | $640,300 | 63.33% |
| Postal Employees Relief Fund | $314,500 | $195,200 | $119,300 | 61.12% |
| Sierra Club Foundation, The | $301,300 | $192,400 | $108,900 | 56.60% |
| National Park Foundation | $212,800 | $142,800 | $70,000 | 49.02% |
| Women In Military Service For America Memorial Fndn | $170,500 | $115,500 | $55,000 | 47.62% |
| Cure Alzheimer's Fund | $210,700 | $149,700 | $61,000 | 40.75% |
| Cancer Research Institute | $343,100 | $252,600 | $90,500 | 35.83% |
| Best Friends Animal Society | $184,400 | $137,500 | $47,000 | 34.18% |
| Alzheimer's Foundation of America | $206,200 | $157,200 | $49,000 | 31.17% |
| Gary Sinise Foundation | $336,400 | $262,100 | $74,300 | 28.35% |
| K9s For Warriors | $303,000 | $259,200 | $43,800 | 16.90% |
| Shriners Hospitals for Children | $870,800 | $761,500 | $109,300 | 14.35% |
| St. Jude Children's Research Hospital | $6,863,800 | $6,011,300 | $852,500 | 14.18% |
| Alzheimer's Research and Prevention Foundation | $632,300 | $553,900 | $78,400 | 14.15% |
| Alzheimer's Association® | $515,900 | $452,900 | $63,000 | 13.91% |
| Paws4Vets | $455,700 | $401,700 | $53,900 | 13.42% |
| Catholic Service Organizations of America | $177,200 | $160,700 | $16,500 | 10.27% |
| American Diabetes Association | $384,400 | $349,800 | $34,600 | 9.89% |
| Human Rights Campaign Foundation | $186,400 | $172,500 | $13,900 | 8.06% |
| International Rescue Committee, Inc. | $369,200 | $344,800 | $24,500 | 7.11% |
| Cancer Research Foundation | $180,200 | $169,700 | $10,600 | 6.25% |
| International Justice Mission (IJM) | $180,700 | $171,700 | $8,900 | 5.18% |
| ALS Association, The | $258,200 | $247,500 | $10,700 | 4.32% |
| Special Operations Warrior Foundation | $461,600 | $446,700 | $14,900 | 3.34% |
| EarthShare | $225,800 | $218,600 | $7,100 | 3.25% |
| Food for the Poor, Inc. | $299,000 | $290,600 | $8,400 | 2.89% |
| American Association for Cancer Research | $259,900 | $252,600 | $7,300 | 2.89% |
| Lutheran World Relief | $317,400 | $311,200 | $6,200 | 1.99% |
| Catholic Health Care for the Poor | $185,200 | $181,800 | $3,400 | 1.87% |
| National Multiple Sclerosis Society | $204,400 | $201,800 | $2,700 | 1.34% |
| Children's Hospital | $239,700 | $238,200 | $1,500 | 0.63% |
|  |  |  |  |  |
| Wycliffe Bible Translators | $172,700 | $172,800 | -$100 | -0.06% |
| Public Broadcasting Service | $167,800 | $167,900 | -$200 | -0.12% |
| CancerCURE of America: Care, Understand, Research & End | $179,800 | $180,100 | -$400 | -0.22% |
| Disabled American Veterans (DAV) Charitable Service Trust | $801,100 | $808,900 | -$7,800 | -0.96% |
| Elephant Sanctuary | $181,000 | $182,900 | -$1,800 | -0.98% |
| Cancer Aid and Research Fund | $184,700 | $189,200 | -$4,500 | -2.38% |
| American National Red Cross | $2,034,600 | $2,101,100 | -$66,600 | -3.17% |
| ASPCA: Amer Soc for the Prevention of Cruelty to Animals | $1,068,100 | $1,105,200 | -$37,100 | -3.36% |
| Save the Children Federation, Inc. | $220,900 | $228,800 | -$7,900 | -3.45% |
| Lupus Research Institute | $175,100 | $181,600 | -$6,500 | -3.58% |
| Voice of the Martyrs, The | $344,500 | $357,700 | -$13,200 | -3.69% |
| Parkinson's Research - The Michael J. Fox Fndn for Parkinson's Research | $426,500 | $445,600 | -$19,100 | -4.29% |
| American Heart Association | $711,800 | $744,500 | -$32,700 | -4.39% |
| Samaritan's Purse | $952,100 | $1,007,300 | -$55,200 | -5.48% |
|  |  |  |  |  |
| Autism Research - The Autism Society of America Fndn for | $214,400 | $228,000 | -$13,700 | -6.01% |
| World Wildlife Fund | $361,100 | $385,100 | -$24,000 | -6.23% |
| Catholic Relief Services - USCCB | $1,276,300 | $1,373,300 | -$97,000 | -7.06% |
| Multiple Sclerosis National Research Institute | $379,300 | $408,300 | -$29,000 | -7.10% |
| JDRF International | $182,100 | $196,700 | -$14,600 | -7.42% |
| Homes For Our Troops | $173,200 | $187,700 | -$14,400 | -7.67% |
| Cystic Fibrosis Foundation | $183,900 | $199,300 | -$15,400 | -7.73% |
| Autism Speaks | $217,400 | $236,300 | -$18,800 | -7.96% |
| Puppies Behind Bars | $354,300 | $385,200 | -$30,900 | -8.02% |
| Fisher House Foundation | $1,524,500 | $1,677,700 | -$153,200 | -9.13% |
| Leukemia & Lymphoma Society, The | $214,500 | $237,100 | -$22,500 | -9.49% |
| Focus on the Family | $459,300 | $511,300 | -$52,000 | -10.17% |
| Breast Cancer Research & Assistance Fund | $218,300 | $243,100 | -$24,800 | -10.20% |
| Nature Conservancy, The | $481,000 | $537,400 | -$56,300 | -10.48% |
| Alzheimer's Research Foundation, Fisher Center | $397,300 | $447,700 | -$50,400 | -11.26% |
| United Negro College Fund | $865,500 | $987,300 | -$121,800 | -12.34% |
| Humane Society of the United States, The | $370,800 | $423,000 | -$52,200 | -12.34% |
| Doctors Without Borders/Médecins Sans Frontières USA | $1,958,600 | $2,242,600 | -$283,900 | -12.66% |
| Lupus Foundation of America | $184,000 | $211,100 | -$27,100 | -12.84% |
| Salvation Army World Service Office | $281,100 | $323,100 | -$42,000 | -13.00% |
| Smile Train | $271,300 | $314,000 | -$42,600 | -13.57% |
| Dogs on Death Row | $212,300 | $247,200 | -$34,900 | -14.12% |
| Susan G. Komen | $426,100 | $499,200 | -$73,100 | -14.64% |
| Breast Cancer Aid and Research Institute | $195,700 | $235,300 | -$39,600 | -16.83% |
| American Cancer Society | $1,471,500 | $1,782,900 | -$311,400 | -17.47% |
| Heifer International | $353,900 | $430,000 | -$76,100 | -17.70% |
| Feeding America | $242,900 | $295,600 | -$52,700 | -17.83% |
| Toys For Tots Foundation | $202,000 | $247,300 | -$45,300 | -18.32% |
| National Public Radio | $802,000 | $987,100 | -$185,200 | -18.76% |
| Breast Cancer African American, Sisters Network Inc. | $229,600 | $283,300 | -$53,700 | -18.96% |
| Chesapeake Bay Foundation, Inc. | $220,600 | $273,300 | -$52,700 | -19.28% |
| Semper Fi Fund | $340,600 | $424,900 | -$84,300 | -19.84% |
| Pancreatic Cancer Action Network | $184,100 | $229,800 | -$45,700 | -19.89% |
| Make-A-Wish Foundation® of America | $494,400 | $627,500 | -$133,100 | -21.21% |
| United Service Organizations, Inc. (USO) | $759,500 | $968,000 | -$208,500 | -21.54% |
| United Methodist Committee on Relief of General Board of Global Ministries of United Methodist Church | $243,500 | $313,300 | -$69,900 | -22.31% |
| Breast Cancer Research Foundation | $282,800 | $364,300 | -$81,500 | -22.37% |
| United States Fund for UNICEF | $366,200 | $473,600 | -$107,400 | -22.68% |
| World Vision, Inc. | $287,600 | $374,200 | -$86,600 | -23.14% |
| Feed the Children | $254,700 | $335,800 | -$81,100 | -24.15% |
| Catholic Charities USA | $387,600 | $521,600 | -$134,000 | -25.69% |
| Compassion International, Incorporated | $187,200 | $256,500 | -$69,300 | -27.02% |
| Ronald McDonald House Charities® | $277,100 | $383,500 | -$106,400 | -27.74% |
| Cooperative for Assistance and Relief Everywhere, Inc. - CARE | $169,400 | $245,100 | -$75,800 | -30.93% |
| Roger L. Von Amelunxen Foundation | $339,700 | $502,300 | -$162,600 | -32.37% |
| EOD Warrior Foundation | $167,700 | $259,000 | -$91,300 | -35.25% |
| Wounded Warriors Family Support | $190,300 | $319,700 | -$129,300 | -40.44% |
| Wounded Warrior Emergency Support Fund | $289,500 | $512,400 | -$222,900 | -43.50% |
| Wounded Warrior Project, Inc | $1,754,500 | $4,087,300 | -$2,332,800 | -57.07% |

## Some Initial Analysis

The 2017 presidential election took place during the 2016 CFC solicitation period, which ran until December 31, 2016. Federal donors, therefore, had nearly 2 months to give after knowing the results of the 2016 election. The table above suggests federal donors responded to the election of Donald Trump. Organizations focused on civil rights and environmental protection saw some of the biggest increases in pledges in 2016, presumably reflecting a perception that these topics would lack support from the new administration. Pledges to the ACLU rose about 400% from the prior year’s CFC, and Southern Poverty Law Center saw an increase of nearly 350%. The third biggest gainer was the Natural Resources Defense Council, with pledges increasing by 180% from the prior year. Planned Parenthood, the Sierra Club, and the National Park Foundation also saw significant increases in donations.

The three charities in the top 100 that saw the sharpest decline in donations during the 2016 CFC had one commonality: The term “Wounded Warrior” was within their names. The sharpest decline was experienced by the Wounded Warrior Project, the largest of the three, with pledges dropping by more than fifty percent. It is possible that negative news coverage of this group in 2016 substantially undercut its brand. The other two organizations that saw a significant drop in pledges were not affiliated with Wounded Warrior Project. However, they seem to have suffered a similar drop in donations in the wake of the negative news.